



natascha drabbe  
cultural connections

November 2007 | page 1 of 3

## Curriculum Vitae Natascha Drabbe

### Personal data

Natascha Drabbe MA  
Ertskade 105  
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Born in Harderwijk, April 3rd, 1966

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### Work

**Since 2006** Independent press and communications consultancy for the creative industry.

**NDCC natascha drabbe | cultural connections**, is working in Amsterdam in the field of international art, architecture and design

**1996 – 2002** Founder/owner of **CULTURALCONNECTIONS** Utrecht

### Positions

#### 2002 – 2006

Manager International Projects, Premsela Dutch Platform for Design and Fashion, Amsterdam

#### 1994 – 1996

Press and public relations for Mart van Schijndel Architect bna/bni/bno, Utrecht

#### 1993

Project Manager Architectural Visions for Europe, Prof. Bitsch + Partner, Düsseldorf

### Education

**1992** Master of Arts, specialized in modern and contemporary architecture

**1986 – 1992** Study Art History, Utrecht University

**1986** VWO diploma (pre-university education)

**1979 – 1984** Rudolf Steiner School Zutphen

### Clients

#### 2006 – 2007 Press communication, public relations, consultancy and matchmaking

(unless stated differently): Items Magazine (article), Hans van Heeswijk Architects, Premsela Dutch Platform for Design and Fashion (International Visitors Programme), Platform 21 (Creative Directors visit Hermès), Hannah Bonjer, Katja Gruijters, Satyendra Pakhalé, Janne Kytanen, Janjaap Ruijsenaars, Amsterdam; Brandes en Meurs Industrial Design, Ex Interiors, Utrecht; QWER, Cologne; Guangdong University of Technology, Guangzhou China

#### Museums, design centres and festivals that hosted the re-f-use exhibition

**2002** Design Biennale St. Étienne, **2001** Danish Design Centre Copenhagen, Museum of Modern Art Arnhem, **2000** Portuguese Design Centre Lisbon, Institut Néerlandais Paris

**1999** Fifth Spring Festival of Design Barcelona, **1998** Design Museum Ghent, Ministry

VROM The Hague, Novem Utrecht, UvA, Amsterdam **1997** Design Centre Stuttgart,

Museum De Beyerd Breda

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## **Curriculum Vitae Natascha Drabbe**

### **Project Management**

**2006** The Foreign Affairs of Dutch Design, exhibition in Dublin and Munich, International Visitors Programme Premsela (matching over 50 visitors, journalists, curators and other design professionals with Dutch design professionals from 2003 - present).

**2005** Premsela Lecture by Werner Sewing in the Berlage Stock Exchange, Lecture series Premsela & Partner Presents, with Big in Japan in Felix Merites, Benno aan Zee in Museum Beelden aan Zee and Re-f-use Revisited at Delft University of Technology, Symposium 25 Years of designing Dutch identity in BIMhuis, book production De vorm van het koningschap with Uitgeverij 010 Rotterdam

**2004** Conference Mapping Design during Design Week Eindhoven

**2003** Dutch Delights at Salone del Mobile Milan, Dutch Design en Vitrine at Institut Néerlandais Paris

**1997 – 2002** Initiator and curator of travelling exhibition re-f-use: sustainable design, in eight European countries at thirteen locations

**1996** Curator IN/TUSSEN, exhibition on the oeuvre of architect Mart van Schijndel in Architecture Centre ABC Haarlem and Architecture Centre Aorta Utrecht

**1993** Project coordinator of travelling exhibition Architectural Visions for Europe, Düsseldorf

**1992** Palazzo d'Ufficio, office interiors of Jaco de Visser in Nieuwegein with the companies Ahrend, Van Besouw, Forbo, Gispén, Kreymborg, Herman Miller and Vitra

### **Jury memberships**

**2006** and **2007** Dongguan International Design Awards, Dongguan, China

**2006** A new vase for Limburg, Limburg Province, Maastricht

**2006** Dyson Annual International Student Design Competition, United Kingdom

**2005** International Design Excellence Awards, IDSA, Washington, United States

**2005 – 2007** Dyson Sustainable Design Award, Design Academy, Eindhoven

**2004** Vredeman de Vries Award for Architecture & Design, Leeuwarden

**2000** Creating Legible Environments, Providence, United States

**2000** Design Sense Awards, category Product Design, Design Museum London

### **Advisory Boards**

**Since 2003** Material ConneXion, New York

**Since 2003** Award Winning Waste, Gary Owen, ResponseAbility Alliance United Kingdom/Zimbabwe

**2000 – 2003** Arango Design Foundation, Miami



## **Curriculum Vitae Natascha Drabbe**

### **Writing**

- 2007** 'Stof tot nadenken' / 'Food for Thought', on Sustainable Material Innovation for Items Magazine and reprinted in Morf Amsterdam, Urban China, Shanghai and Designboost, Sweden
- 2006** 'Bicycle Slot Machine' in +81 E-code, Japan
- 2005** 'De visie van...' in eYe, Zicht op trends, Amsterdam
- 1995** Interview Reinier Tweebeeke for Philips brochure [Bovenlicht], Eindhoven
- 1991** Documentation for monograph Herman Hertzberger Architect 010 Publishers Rotterdam.
- 1988** Art reviews for U-Blad, Utrecht University

### **Publishing**

- 2007** Design Scoops | New Cultural Projects catalogue, ISBN 978 803635 2 6
- 2001** Dutch re-f-use magazine with the Arnhem and Utrecht exhibitions
- 2000** French re-f-use magazine with the Paris and St. Etienne Design Biennale exhibitions
- 1997** Book re-f-use: Making the most of what we have (ed.) ISBN 90-803635-1-0
- 1996** IN/TUSSEN een momentopname tussen traditie en vernieuwing, limited edition with the exhibition on Mart van Schijndel in ABC Haarlem and Utrecht Architecture Centre Aorta
- 1994** Monography Jaco D. De Visser, architect en ontwerper

### **Lectures**

- 2007** Dutch Design Scoops, Design And Innovation Summit Forum, Dongguan, China
- 2006** Dutch Sustainable Design, Central Academy of Fine Arts Beijing, China
- 2006** Dutch Sustainable Design, Dublin Institute of Technology, Ireland
- 2005** Re-f-use Revisited, Delft University of Technology
- 2005** Re-f-use Revisited, Conference Sustainable Innovation 05, Farnham, U.K.
- 2001** Keynote speaker Inclusive Design, Universal Design Congress, Tokyo Japan
- 2000** Keynote speaker Inclusive Design, Congress Designing for the 21st Century, Rhode Island School of Design RISD, Providence, United States

### **Teaching**

- 2006 – 07** External Examiner of Masters Graduation, Design Academy Eindhoven, Man & Humanitarian Design
- 1990** Architecture course master students Art History, Utrecht University
- 1989** Gombrich course propedeutic students Art History, Utrecht University

### **Award**

- 2000** Ecotech Award, for Best Project in the field of Design for the Environment and Recycling